

Woongjin Thinkbig
SPRING 2026
RIGHTS GUIDE





Founded in 1980, Woongjin ThinkBig is a leading children's book publisher in South Korea, dedicated to creating high-quality literature and educational content. Our catalog features beautifully illustrated picture books, captivating non-fiction storybooks, and comprehensive learning series that aim to engage and educate young readers. Including our children's imprint, Woongjin Junior, we have successfully introduced our books to readers in over 30 countries. With a strong commitment to quality, our publications continue to support children's learning and growth around the world.

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Baek-chi Kim, the White Kimchi

Bo-young Sim

200 x 213 mm | 56 pages | November 2025

On a snowy day at Salt Mountain, a lively cabbage named Baekkimchi sets out to become the perfect kimchi. When she escapes the factory by accident, her unpredictable journey begins. Straying from the path others planned, she discovers her own rhythm and flavor. Told with humor and warmth, this story celebrates individuality, freedom, and the courage to define one's true self beyond expectations.



The Heart Bakery

Thomas Lee

236 x 196 mm | 56 pages | November 2025

Rights sold: Complex Chinese, Thai

In the village of Scale Hill, the Bread Festival is being held! Amid the noisy, bustling bakeries, shy Focaccia's little sea salt bread stall remains quiet. As Focaccia sighs while looking through the recipe book left by his mother, suddenly, Baguette, the dinosaur bread wizard, jumps out of the book! Baguette tells him that by baking with the heart powder from his magical pouch, the breads will taste better and warm everyone's hearts. Follow Focaccia as he bakes a variety of breads for friends who each come to the 'Heart Bakery' with their own stories.



Welcome to the imaginative universe of unique shops in Thomas Lee's Store Series. Charming illustrations and inventive items spark creativity and wonder for readers while helping customers with their little dilemmas.



The Weather Store

236 x 196 mm | 52 pages | June 2023

Rights sold: English, French, Spanish & Catalan, Simplified & Complex Chinese, Japanese, Thai



The Star Store

236 x 196 mm | 52 pages | April 2024

Rights sold: English, Simplified & Complex Chinese, Japanese, Thai





Little Rider

Minu Kim

218 x 218 mm | 48 pages | September 2025

Rights sold: French

This gentle follow-up to 'Snail' follows a boy learning to ride a bike for the first time. Excited to try riding without training wheels, he struggles to maintain his balance on the seat. As soon as he lifts his feet, the bike wobbles. Despite countless falls, he keeps getting back up and trying again, demonstrating incredible resilience. This heartwarming picture book not only captures the boy's determination and courage but also beautifully illustrates his journey of overcoming challenges.

Minu Kim

2024 Selected for the Best Book for Children in Korea at SIBF (Summer, Swallow)



Snail

218 x 218 mm | 44 pages | June 2021

Rights sold: English, French, Spanish & Catalan, Simplified Chinese, Danish, Japanese, German



Shivering Fox Mountain

Ji-hyeon Kim

220 x 260 mm | 48 pages | January 2026

When winter comes, the Aong family longs to see snow—but not a single flake falls in their village. Determined to find it, they set off on a journey to the legendary Fox Mountain, said to be covered in deep, white snow. Followed by a guide, Mr. Mountain Goat, they encounter hibernating animals and pass through a quiet, secretive forest. Each page unveils a new landscape inspired by the beauty of a fox, turning the mountain itself into a world of playful imagination. A whimsical winter adventure full of clever visual twists and delightful surprises, inviting readers to see nature and imagination as one.



Shaky Shaky Octopus Island

220 x 260 mm | 40 pages | July 2023



The Coat of Today

Mi-kyeong Song, Su-yeon Lee

210 x 288 mm | 40 pages | September 2025

Told in two voices, this charming picture book follows Yu-ri, who cherishes her favorite coat but never wears it, and the coat itself, which longs to be used. When Yu-ri's mom suggests passing it down, the coat slips away on its own, rolling through the world and becoming torn, soaked, and worn down. Yu-ri spots her precious coat caught in a tree. For the very first time, she puts it on. A heartwarming tale that celebrates taking risks, cherishing memories, and creating bonds through beloved objects.

Su-yeon Lee

2023 White Ravens (Two Friends on My Shoulder)

2025 Selected for the Best Book for Children in Korea at SIBF

(A Crowd Goes to the Sea)

2025 AFCC Book Illustrators Gallery (Somehow I Sell Furniture)

2025 Selected for the BRAW Amazing Bookshelf (The Big House)



Red-Nosed Reindeer: Rudolph J

Jun-jae Yoo

207 x 264 mm | 72 pages | November 2025

After completing his Christmas mission, Rudolph J, the famous red-nosed reindeer, loses the glow in his nose. Santa advises him to return home for some quiet time, but loneliness soon gives way to surprise when his successor, Rookie, arrives. Through a magical winter, J mentors Rookie on becoming the perfect Rudolph, discovering warmth, friendship, and joy along the way. As Christmas approaches, an avalanche buries Santa Village and Rudolph J must brave the blizzard, rope in tow, to save the day. Will J's nose shine again, and can he reclaim his Christmas spirit in this heartwarming, action-packed tale?

Jun-jae Yoo

2015 Selected for the Illustrators Exhibition at the BCBF (The Blue Wave)





The Wolf and the Red Yarn

Suk-gyeong Hwang

250 x 215 mm | 52 pages | January 2026

No more tales of a wicked wolf with terrifying teeth. Little Red Riding Hood returns in a wonderfully unexpected way. One day in the forest, a wolf discovers a single strand of red yarn and, following its scent, sets off in search of its owner. Through a bustling marketplace, along rugged mountain paths, and even across a dizzying cliff, he continues his journey as the red yarn wraps tighter and tighter around his body. At the end of the long strand, the wolf finally meets its owner—revealing a surprising twist that offers a fresh and delightful reimagining of the classic tale.



My Rock Sister

Eun-ji Lee

207 x 279 mm | 44 pages | February 2026

This tender picture book follows a day in the life of a girl who cares for her sister with a disability. Through understated black-and-white illustrations, it captures the everyday challenges and small acts of care within their family. Even amidst difficult situations and a fierce typhoon, the girl discovers that her 'rock-like' sister—once seen as a burden—is her anchor and source of strength. A heartfelt, visually striking story that transforms the idea of burden into love, strength, and familial connection.





Yum Yum Forest Chef is a heartwarming picture book series set in a cozy forest kitchen, where seasonal stories of food and friendship invite readers to discover the joy of cooking and sharing.

Created by singer and actor Jung-hyun Lee and inspired by cooking for her own child, the series is beautifully illustrated by Sogumi, whose soft, charming artwork brings the warmth of the forest vividly to life.



Yum Yum Spring

Jung-hyun Lee, Sogumi

205 x 225 mm | 40 pages | April 2026

Today is the running race in Mushroom Village. To cheer on their racing friends, Seo-ah and Tori prepare sweet strawberry jelly—but a greedy rabbit gobbles it all up. Can the race still go on without their special treat? This springtime cooking story highlights the joy of sharing and the importance of consideration.

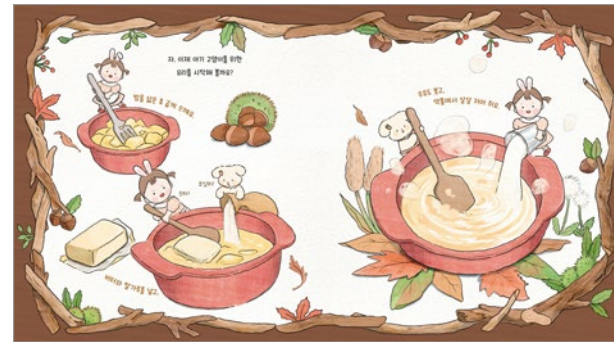


Yum Yum Autumn

Jung-hyun Lee, Sogumi

205 x 225 mm | 40 pages | October 2025

Warm aromas fill the home of Seo-ah, the forest chef, and her fluffy puppy Tori. One day, a family of sick kittens arrives at their door, and Seo-ah prepares a comforting autumn meal—creamy chestnut soup and crispy cheese crackers. The warm dishes gently soothe the kittens and lift their spirits. This cozy cooking picture book celebrates kindness and the comforting power of sharing food.





Tangerine Rabbit

Yu-yeon Baek

202 x 263 mm | 48 pages | December 2025

Every night, a child whispers a wish to the moon for a beloved grandmother who is ill. Touched by this heartfelt prayer, the Moon Rabbits seek help from the Rabbit Spirit, who reveals a radiant gift—golden tangerines filled with people's wishes. Delighted by their sparkling sweetness, the Moon Rabbits carefully grow tangerine trees and send the fruit to the child below. Blending the beloved Moon Rabbit legend with the warmth of Jeju's iconic tangerines, this tender picture book celebrates kindness, hope, and the quiet magic of wishes.



The Ocean's New Crown

Jella

250 x 190 mm | 44 pages | October 2025

Today is a very special day to choose the new King of the Sea! The great whale, who has served as the third king, sets out to find a worthy successor. He meets many candidates, a turtle, a crab, and a clownfish, but none seem to truly know, understand, and care for the sea. Will he be able to find the next ruler who can protect and cherish the ocean? A beautifully illustrated picture book that celebrates the importance of the ocean, the value of life, and our responsibility to protect the environment.



Transparent Trees

Jung-yoon Huh, Jin-ho Jung

297 x 190 mm | 52 pages | February 2026

In Forest Lane No. 1, the Transparent Trees shift from yellow to white to orange, painting the woods in dazzling hues. But when intruders arrive with axes and ladders, the radiant forest begins to vanish. Yet beneath the earth, nature hides not in defeat but in quiet preparation for its next brilliant bloom. The Transparent Trees gently whispers of hope—the promise that what seems lost will one day shine again.

First published in 2017 and republished in 2025
2017 White Ravens

Jung-yoon Huh
2022 Selected for The BRAW Amazing Bookshelf (Borrowing Dad)

Jin-ho Jung
2013 Korean Hans Christian Andersen Award, Art Category - Honor (Owl)
2015 Bologna Ragazzi Awards Special Mention in Opera Prima (Look Up!)
2018 Bologna Ragazzi Awards Special Mention in Art - Architecture & Design (Wall)



Bingo

Hyo-seon Kang

180 x 222 mm | 52 pages | March 2026

On a rainy, lazy afternoon, Dong-i and his puppy Jin-dol decide to play bingo. But as the game begins, it becomes clear they're not quite thinking the same thoughts. What unfolds is a hilarious case of "same bed, different dreams" bingo showdown! Who will win this match? Through the bingo board where their minds seem to connect yet diverge, readers can playfully discover 25 different emotions. A playful picture book that parents and children can enjoy together with laughter and empathy.



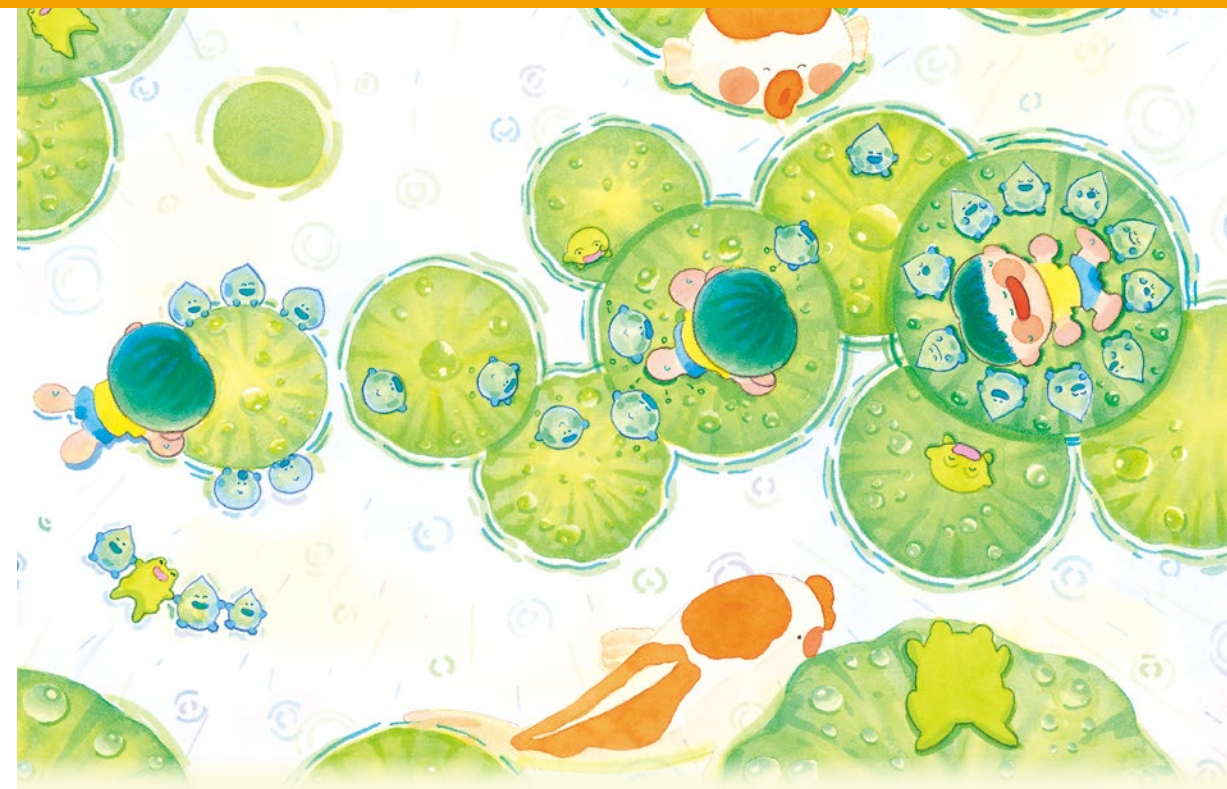
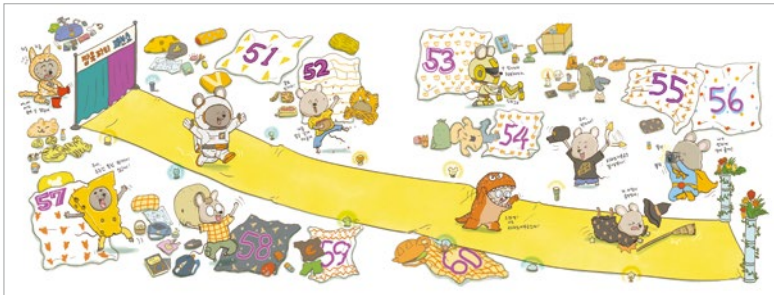


100 Friends on a Giant Bed

A-seong Heo

282 x 209 mm | 52 pages | April 2026

What if there were a bed so giant that 100 friends could lie on it at once? A chaotic pajama party unfolds as animal friends tuck themselves in under blankets numbered 1 to 100. Friends chatting the night away, friends stuffing their cheeks with bunny-paw pie, carrot cookies, and chestnut bread, friends bouncing on the fluffy bed, and friends having pillow fights! As quiz time comes to an end, they pull blankets over their faces and start telling spooky stories until a scream startles everyone... On this giant bed, how will Squeaky and the friends' pajama party finally come to an end?



Summer in Full Bloom

Geun-yeong Kim

200 x 220 mm | 52 pages | May 2026

On a blazing summer day, even stepping outside for a second leaves beads of sweat on your skin. When clothes stick and the heat feels uncomfortable, you wish it'd rain. It begins when a child cries out 'I wish it would just rain!' and a mischievous storm cloud peeks through the door asking, 'Really?' The cloud grins and pours down refreshing rain, and the excited child splashes into a puddle. But then the child starts shrinking... until the child becomes as small as a raindrop! What adventures will unfold along with the bouncy raindrops? This cheerful picture book sweeps everyone into a refreshing rainstorm, cheerfully beating the summer heat.

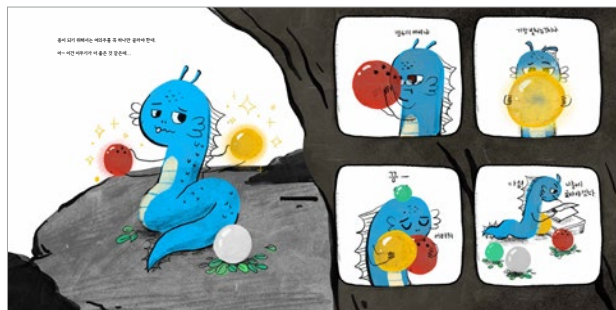
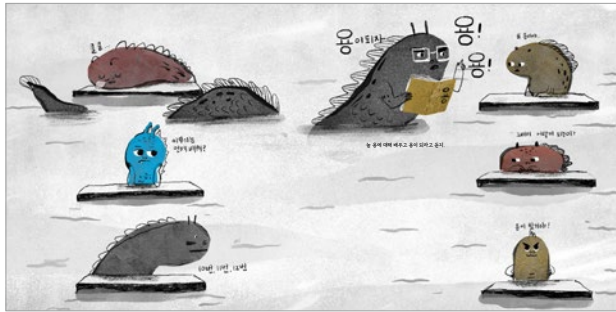


How To Be a Dragon

Jae-hee Kim

243 x 240 mm | 44 pages | June 2026

The Imoogi, a giant snake that never became a dragon, dwells in water in legends. Dream, the young Imoogi, has always believed, just like the grown-ups say, that it has to become a dragon. A dragon with glittering horns, sacred eyes, sharp claws and talons, a long and supple tail, and even the power to command lightning and thunder. But it isn't easy, and not everyone can do it. Determined, Dream follows the secret guidebook, carrying out missions one by one. Along the way, Dream wonders, "Why did I want to become a dragon, anyway?" This delightful and playful Imoogi story is about stepping off the path that everyone else longs for, and setting out in search of your own.



Where Does a Song Come From?

Sang-gyo Lee, Ji-seung Guk

180 x 180 mm | 24 pages | June 2026

"Where does a song come from?" To this short question, the diverse living things around us each give their own answer. Songs flow out from the goat's horns, from the mouse's tail, from rustling leaves, from a baby's belly button and beautifully fill a child's world. This board book carries the gentle message that songs reach out from every living being in the world. With the rhythmic sentences, it invites readers to follow along, and before they notice it, they may find themselves humming a little tune of their own.

Sang-gyo Lee

2017 IBBY Honour List – Selected Title (Please Tell Me I'm Pretty)

2020 Kwon Jeong-saeng Literary Award – Winner (Splashing

Across the Night)

2022 Astrid Lindgren Memorial Award – Korean Nominee





The Sheep Hairdresser

Ji-hye Yoon

210 x 270 mm | 56 pages | August 2026

Deep in the winding mountains, there is a hidden hair salon known only to a few regulars. The owner, a kind and hardworking Sheep hairdresser, is busy welcoming customers today. Among them are a lion going on a date, a chicken wanting to look stylish, and a horse seeking a new look. The Sheep hairdresser is ready to meet their diverse needs. After making all the preparations, the Sheep hairdresser begins playing an instrument to create unique hairstyles. What kind of hairstyles will emerge from the Sheep hairdresser's exciting music?



Cat Apartment

Yoon Han

170 x 240 mm | 60 pages | September 2026

In a cat apartment building where residents are too busy to pay attention to each other, one day the doorbell rings at Unit 101. A cat who had been working all night opens the door irritably. In front of the door sits a box with a tiny puppy inside! Even while rushing to get ready for work, the cat can't stop thinking about the puppy... and eventually heads to the neighbor's door at Unit 201. "Knock knock, anyone home?" The cat neighbors in the apartment meet face to face for the first time because of this little puppy. What kind of magical change will unfold? A warm story about how an unexpected small life brings great warmth.

2025 iJungle Illustration Awards - Books Merit Awards





Museum Lion

Danew

230 x 230 mm | 36 pages | December 2025

In a quiet, solemn art museum, a child follows a strange sound that only she can hear, and the world inside a painting opens its doors. Stepping through the canvas, she is greeted by a house-sized black lion named 'Liong!' The still canvas transforms into a vibrant stage for adventure. With the rules of reality disappeared, a magnificent and fantastical art journey unfolds as grand as Liong's mane. Where will this extraordinary journey with Liong lead? This picture book offers an overwhelming sense of freedom, breaking the boundaries of imagination and escaping the rigidity of everyday life.

First published in 2010 and republished in 2025

Danew (Ji-sun Lee)

2006 Victoria and Albert Museum Illustration Award (UK)

2006 Selected for the Illustrators Exhibition at the BCBF

2006/2007 AOI New Talent Award, Association of Illustrators (UK)



When the Bluebird Comes

Danew

280 x 208 mm | 44 pages | December 2025

One day, a small bird appears at the window. Nurtured by the child's devoted care and love, the bird grows until it becomes large enough to fill the entire room. But at the most beautiful moment, the time for farewell arrives. The child releases the beloved bird through the window and fills the empty space with paper birds trying to soothe her heart... After the blue bird has flown away, what remains in her heart? How do we grow after letting go of someone precious? This picture book captures the journey of facing a new version of oneself after overcoming the pain of loss through a beautiful narrative.

First published in 2011 and republished in 2025





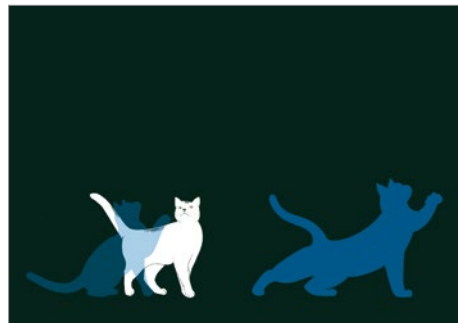
Hush!

Seong-eun Park

190 x 268 mm | TBC | July 2026

On a summer night, a sound from somewhere wakes you from a light sleep. "Hello? It's me." The creature that disturbs your sweet dream is almost visible yet unseen, almost catchable yet uncaught. A child and a cat begin their battle against the intruder. Moving this way and that as if dancing, they chase its movements. Who is it? Can they catch it? This picture book portrays the chase of summer's uninvited guest, the mosquito, as if it were a dance. Layered shadows overlap, scatter, and build with a rhythmic energy.

2022 The 6th Woongjin Junior Picture Book Contest - Excellence Award



Narrow-Mouth Frog Master

Su-jin Go

210 x 248 mm | 52 pages | July 2026

During a rainless summer, the blazing sun dries up the earth and the tadpoles are in danger of losing their precious pond. One day, a mysterious bundle falls from the sky, and a scroll inside tells Kkong-i to "Become a master and protect everyone!" Following the instructions, wearing a lotus-leaf hat and chanting magic words, Kkong-i transforms into 'Frog Master.' This imaginative story follows novice Frog Master Kkong-i as he tries to protect the puddle and his younger siblings. Born from the author's tender gaze toward the endangered narrow-mouth frog (maeng-kkong-i), the magical world of novice Frog Master Kkong-i unfolds.





Live Together

Do-gyeong Kim

TBC | TBC | May 2026

A mouse's quiet daily life is disrupted when a bear moves in upstairs, stomping, singing, and dancing all day long. Meanwhile, the bear has his own complaint. It is the strong, musty smell of cheese from the mouse's home below. Unable to bear it any longer, the two decide to switch houses... With sensitivity and depth, this thoughtful picture book explores neighborly conflict and the familiar issue of noisy neighbors. More than that, it gently reflects on what it truly means to live together in harmony.

2023 The 7th Woongjin Junior Picture Book Contest - Winner



The Kneady Paws Restaurant

Hye-gyeong Jeong

TBC | TBC | July 2026

On a sweltering summer day, after an especially exhausting shift, a security guard unexpectedly meets something extraordinary, the Kneady Paws Restaurant. Heat gone! Fatigue gone! Everyone is invited to this fantastic restaurant prepared by stray cats. Energy-boosting 'Cheer-Up Soup,' stress-busting 'Volcano Pudding,' and more comforting dishes await to soothe your weary day. This picture book sends warm regards and comfort to everyone working hard out on the streets.





To My Dear Friend, Ji-young

Ju-hyeon Park

200 x 265 mm | 44 pages | September 2026

Ji-young, Se-hee's best friend, has transferred to another school. New people have moved into the house where Ji-young used to live, and Se-hee can no longer walk to school or spend time at school with her. Over breakfast, on the way to school, and entering the classroom, Se-hee keeps recalling memories with Ji-young. Everything is the same, but Ji-young's absence makes Se-hee even sadder. Then, on a rainy day, Se-hee spots a red umbrella which is the kind Ji-young always carried. Will Se-hee and Ji-young meet again? This work calmly captures the enormous emotion of farewell as experienced by a child.



The King of Monsters

Jung-yoon Huh, Ji-hye Hong

TBC | TBC | TBC

In the land where the Monster King changes every year, monsters compete for the throne. When the Glutton Monster becomes king, everyone searches for food. Under the greedy More-More Monster, the forest overflows with toys, and when the Liar Monster rules, lies and suspicion spread. This engaging story prompts readers to reflect on leadership and societal change.



Kakao Friends Feelings Series



This series delicately addresses emotions young children experience in everyday life, such as sadness, fear, and anger, and teaches healthy ways to express and manage these feelings. Featuring the beloved Kakao Friends characters and stories by Bologna Ragazzi Award-winning author Yeong-eun An, each book also includes an 'Emotion Report' and guidance by child emotional development expert Hyun-ah Lee to support emotional conversations between children and caregivers.



Tube and the Blanket Fort (Sad)

Yeong-eun An, Hyo-gyeong Lee

225 x 245 mm | 56 pages | October 2025

Eager to play with friends, Tube rushes over but trips on a stone and falls. Tube's small mistake unexpectedly lands friends in trouble... Feeling sorry and afraid, Tube hides deep inside a blanket fort. Can Tube muster the courage to come back out? This emotional growth picture book offers warm reassurance that it's okay to make mistakes, playfully addresses the emotion of fear, and naturally conveys the meaning of self-acceptance and courage.

Yeong-eun An

2015 Bologna Ragazzi Awards Special Mention in Book & Seed division (The Biggest Cake in the World)



Apeach and Treasure Island (Afraid)

Yeong-eun An, Bomha

225 x 245 mm | 56 pages | October 2025

On a scorching summer day, the Kakao Friends splash into the cool water while Apeach hesitates at the edge, afraid to go in. When Apeach admits the fear, the friends gently reply, "So what if you're not good at swimming?" Their warm acceptance helps Apeach open up and discover that sharing honest feelings and embracing one's true self is the first step toward courage and confidence.



Muzi and the Icicle Ice Cream (Angry)

Yeong-eun An, Eun-ah Jo

225 x 245 mm | 56 pages | October 2025

On a brilliantly blue autumn day, Muzi and friends gather in the forest to explore its treasures. But the cheerful mood suddenly turns ice-cold when a single photograph sparks a misunderstanding. As the argument grows, the friends must face their stormy emotions and learn how to express their feelings in a healthy way.



The Kakao Friends Feelings Activity Book

Hee-nam Kim, Eun-bi Kim

225 x 255 mm | 68 pages | October 2025

This activity book helps children think about and experience the precious values they encounter in daily life. Presenting worries in diverse formats such as comics, letters, and journals, it draws out children's empathy. As they follow the Kakao Friends' characters, children naturally learn emotional regulation, build self-esteem, and wise friendship skills.



The Haenyeo's Table: A Taste of Jeju's Past and Present

Yun-kyoung So

TBC | TBC | March 2026

A graphic novel conceived during a documentary shoot that explores the present and past of Jeju Island through the eyes of a picture book author. Crossing the boundaries between land and island, the surface of the sea, and the boundaries of fear, this work vividly portrays the nature of Jeju Island through the lives and tables of the Haenyeo (traditional Korean women divers) who entrust their bodies to the deep sea. A work that generously reveals everything nature has granted us, it tells the most instinctive and everyday stories, sitting on the boundary of conventional humanistic questions.

Yun-kyoung So

2025 Selected for the Best Book for Children in Korea at SIBF (Faces of Eternity)

2025 Korea Picture Book Awards - Special Prize (The Boy with the Bronze Helmet)



The Boy Who Escaped the Underworld

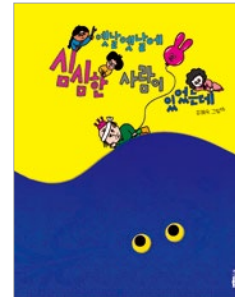
Hye-sook Gang

197 x 282 mm | 172 pages | March 2026

This adventure tale follows Jang-su Oh, a young boy who dies too soon but returns to the living world with the help of Gasin, the household guardian spirits from Korean folklore. Set in a vividly imagined underworld inspired by traditional Korean afterlife mythology, the story unfolds beyond the boundary between life and death. A thrilling showdown arises between grim reapers determined to take Jang-su to the afterlife and the guardian spirits who try to keep him among the living. Readers can also enjoy a modern reinterpretation of Korean tradition through the 'Afterlife Guidebook for Rookie Grim Reapers,' highlighting the unique charm of K-content.

Hye-sook Gang

2023 Korea Picture Book Awards - Special Prize (The Tiger's Birthday Has Come!)



Once Upon a Time, There Was a Bored Man

152 x 193 mm | 120 pages | August 2023



DINGDING CONCEPT IN 3 MINUTES

Vol. 1 Economics

Hyo-geol Yang, Gyu-hyun Yeom, Eun-ok Gang

155 x 220 mm | 160 pages | September 2026



This series is designed to help readers quickly grasp key concepts by pairing fundamental terms for each topic. Engaging comic strips and lively illustrations connect concepts to everyday life, making learning both fun and easy to understand. The First volume, Economics, offers key concepts such as supply and demand, currency, GDP, inflation, prices, interest rates, stock prices, opportunity cost and sunk cost, making complex economic issues easy to understand. Join witty characters as they explore economic concepts while enhancing literacy and critical thinking skills!

Written by journalists from Korea's public broadcaster MBC and the creators of the popular YouTube channel 'Dingding University', which boasts 41K+ subscribers and over 15 million cumulative views.

- This series will keep continue with Volume 2 Politics in 2027.



Breakfast on the Moon

Su-yeon Lee

180 x 254 mm | 124 pages | April 2026

Rabbit and Bear are best friends who walk to school together every morning, sharing a pair of earbuds to listen to their favorite music. But at school, their relationship begins to change as Rabbit is bullied by classmates. Bear knows what is happening, yet stays silent and never defends Rabbit, because saying nothing feels easier. As Bear watches Rabbit struggle, an inner conflict quietly grows. This graphic novel invites readers to reflect on the role of bystanders and how we should respond when witnessing school bullying.

First published in 2020 and republished in 2026

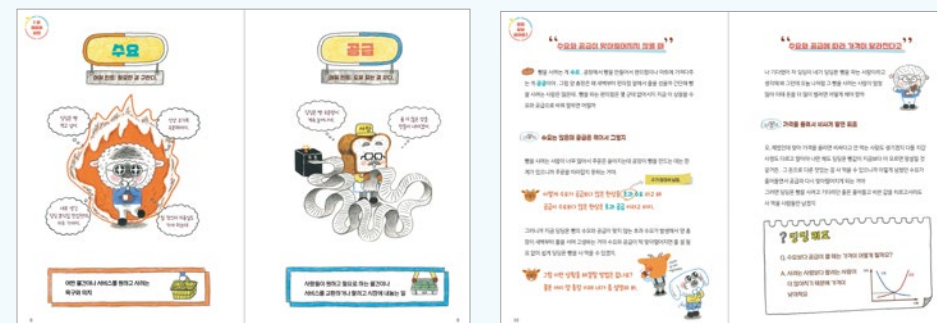
Su-yeon Lee

2023 White Ravens (Two Friends on My Shoulder)

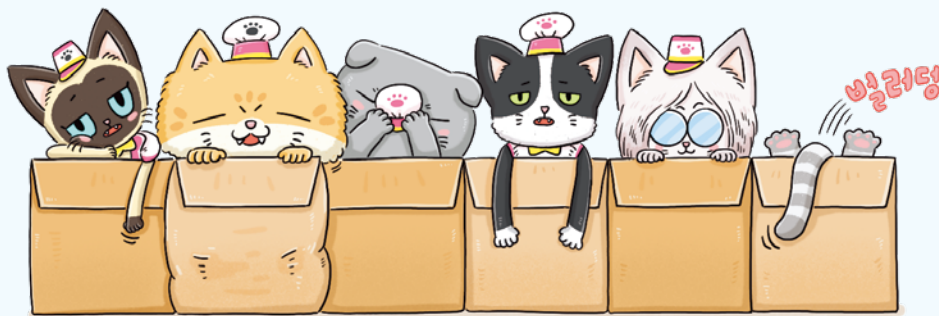
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2025 AFCC Book Illustrators Gallery (Somehow I Sell Furniture)

2025 Selected for the BRAW Amazing Bookshelf (The Big House)



CAT HOTEL



One ordinary day, three elementary school friends—Jian, Yuna, and Jaeha—are suddenly transformed into cats by the mysterious magic of Master Nyang, the owner of the Cat Hotel. Now working as hotel staff, the trio must complete a special mission: to finish *The Secret Manual of Cat Hotel Management* and restore the once-chaotic hotel to its former glory. A heartwarming and imaginative adventure that blends humor, teamwork, and magic with lessons on social values in a community.



Vol. 1 Create the Secret Guide!

Jeong-ah Kwon, Byeole
153 x 213 mm | 132 pages | February 2026

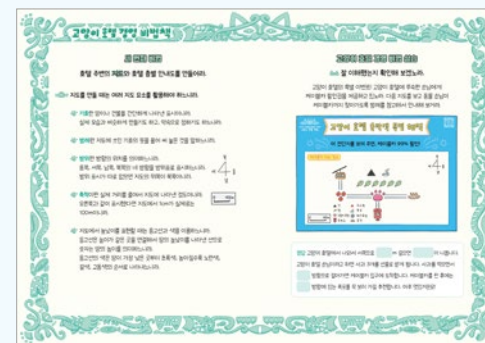
The three friends team up with the cat staff to bring the Cat Hotel back to life. They hold a democratic election to choose a staff representative, establish rules to protect rights and fairness, and create a map that helps everyone understand the hotel better. Independent cats learn teamwork, leadership, and problem-solving as they work together toward a common goal. With each new page of *The Secret Manual of Cat Hotel Management* completed, the once-empty hotel slowly regains its guests and warmth. But can the trio finish the final secret and find their way back to the human world?



Vol. 2 Trouble at the Meow-Meow Festival

Jeong-ah Kwon, Byeole
153 x 213 mm | TBC | June 2026

Jian, Yuna, and Jaeha have helped the Cat Hotel grow busier and busier with guests. One peaceful day, the staff from Cat Hotel Branch No. 2 suddenly appear! Why have they come to visit Branch No. 1? By exchanging supplies needed in their different hotel environments, they work together to help the Cat Hotel grow even bigger. Meanwhile, three famous animal guests check into the hotel together, but they keep filing complaints! The team must struggle to arrange the perfect, customized places that will satisfy each guest.



FRIDGE HERO KIMCHI-CHI



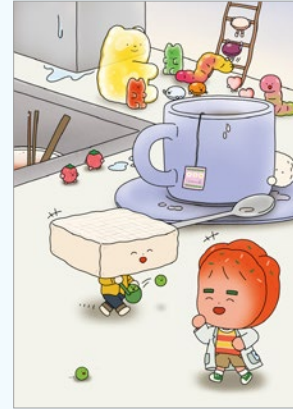
What if the food in your refrigerator could solve problems with science? Fridge Hero Kimchi-chi follows a brilliant kimchi hero and his partner Tofutofu as they solve mysterious incidents in Refrigerator Village through clever scientific thinking.



Vol. 1 The Case of the Missing Kkakdugi Twins

Jeong-ah Kwon, Yoonsiky
153 x 213 mm | 100 pages | April 2025

Set inside a fridge, this lively non-fiction storybook follows Kimchi-chi and Tofutofu as they solve mysteries, from missing items to the strange jelly ghost. Each case cleverly incorporates elementary science concepts like states of matter, dissolution, and mixture separation. Through teamwork and problem-solving, young readers naturally build scientific thinking skills while enjoying a playful story. Warm messages about courage, community, and curiosity shine through every adventure. At the end of each chapter, the 'Fridge Science Notes' section clearly explains the important scientific terms and concepts that support Kimchi-chi's reasoning.

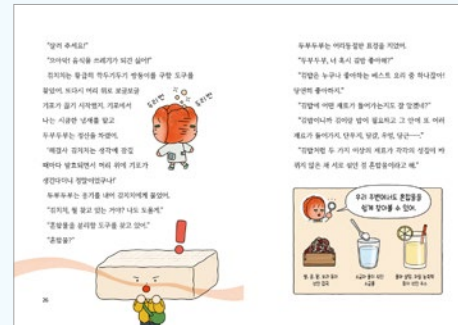


Vol. 2 The Great Dongchimi Choir Mix-Up

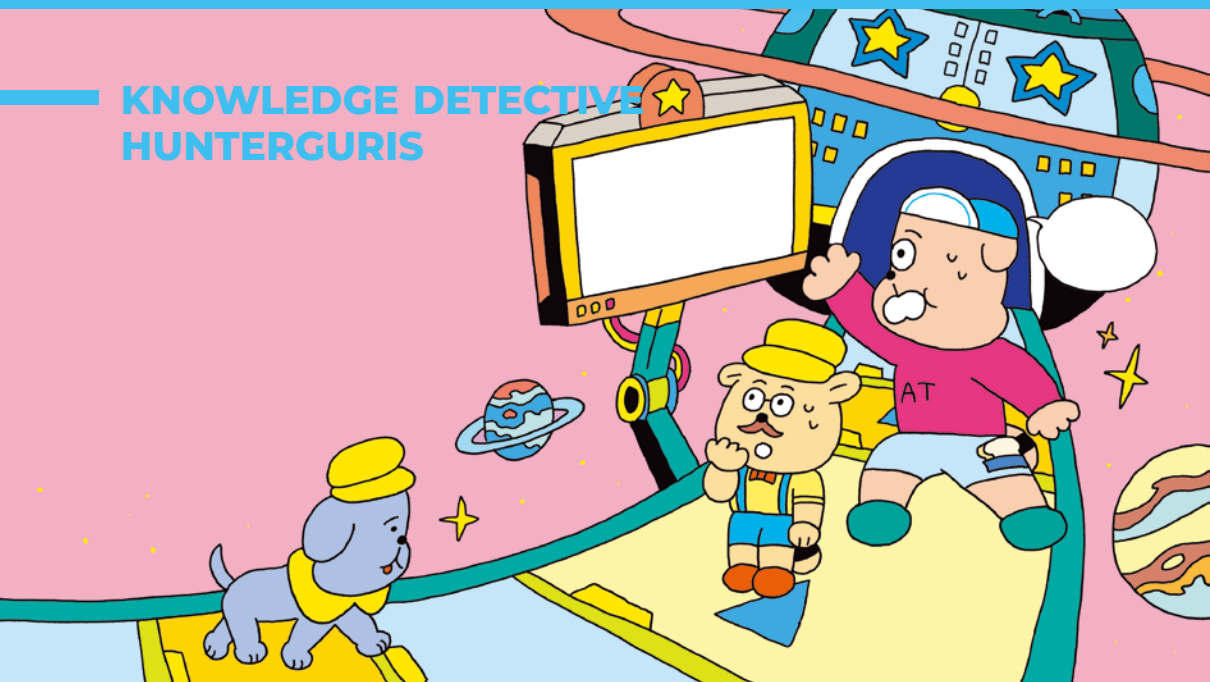
Jeong-ah Kwon, Yoonsiky
153 x 213 mm | TBC | April 2026

In this second adventure, Kimchi-chi, the genius problem solver of Refrigerator Village, teams up with friends to tackle new mysteries. While recruiting for the Dongchimi Choir, they explore the science of sound. In Mushroom Village, they uncover the truth behind ghost rumors through magnets and force, and in the Oven Forest, they learn about heat while hunting for the perfect topping. Each case brings them closer to Kimchi-chi's dream of reaching the legendary Kimchi Castle. A playful blend of mystery and science that makes learning concepts like sound, force, and heat an exciting adventure.

- This series will keep continuing to Volume 3.



KNOWLEDGE DETECTIVE HUNTERGURIS



'Knowledge Detective Hunterguris' is an educational adventure series about a quirky detective team with a perfect case-solving record chasing Lupinguri, a notorious thief who steals knowledge from across the universe. As they crack each extraordinary case, young readers uncover fascinating scientific facts woven seamlessly into the adventure.



Vol. 1 The Theft of Space Knowledge on the Planet Gliese 581D

Sung-hwa Kim, Su-jin Kwon, In-wan Nah
155 x 210 mm | 116 pages | November 2023



Vol. 2 The Theft Case of Honey Jar in Flowerland

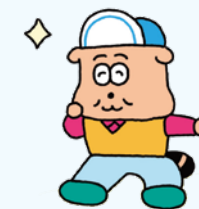
Tae-yong Lee, Ji-young Heo, In-wan Nah
155 x 210 mm | 100 pages | May 2024



Vol. 3 Biochip Theft at Body Inc.

A-rim Min, In-wan Nah
155 x 210 mm | 98 pages | March 2026

Hunterguris, once a famous detective agency across distant space planets and the mystical Flower Land, now faces empty investigation requests and an empty bank account. One day, they discover a flyer for 'New Pain Relief Patch Model Auditions' inside a chicken box ordered with their last pennies. Heading to Body Inc. with dreams of becoming advertising models, they instead encounter an unimaginable case—the corporation's top-secret biochip has been stolen by the thief Lupinguri. A thrilling chase through every corner of the human body by the knowledge detective squad begins now!





Project ONE

Jo-eun Lee, Junar Kim

140 x 210 mm | TBC | July 2026

In a post-apocalyptic Earth devastated by nuclear war, a dormant AI robot named Manu awakens to carry out his mission: restoring the planet's environment so that humanity can return from its lunar refuge. Alongside Hana, an imperfect cloned child, he embarks on a journey to find the lost bio-laboratory. On their way, they meet Talker, an intelligent car, and Star, a mutated animal, who reveal the scars and resilience of the Earth. Together, they discover that the true hope for the planet lies not in perfection, but in embracing life's fragile, imperfect forms. An evocative SF tale that reimagines humanity's place in the universe, asking whether we are rulers of Earth or simply one of its many living companions.

Junar Kim

Renowned animator with a Master's from Central Saint Martins
Creator of the award-winning short (Tug of War)

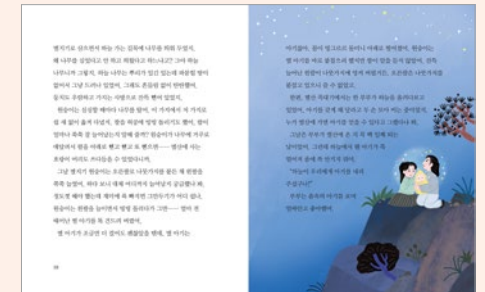


The Star Child

Do-yeong Choi, Na-ra Shin

184 x 234 mm | 72 pages | January 2025 | Age 6+

Long ago, a couple climbed Star Hill every night, praying for a child. On the hundredth night, their wish came true—an infant fell from the sky and landed softly in their arms. Unbeknownst to them, the baby was a newborn star who had tumbled to Earth by mistake. As the Star Child grows, questions begin to stir "Who am I? Why am I so different from my parents?" When the truth is revealed, radiant hair blossoms from her once-bare head, weaving itself into a glowing garment that protects both her and her family. A luminous tale about discovering one's true identity and the strength that comes from embracing who we are. A poetic and visually stunning picture book that celebrates self-discovery, love, and the inner light that makes every child shine.





Mighty Mayo and the Wicked Woolly-Boolly

Hwa-seon Im, Ye-suk Lee

184 x 235 mm | 80 pages | October 2025 | Age 6+

Nine-year-old Mayo blushes at every word and struggles to speak up—until she meets Dandang, a carrot prince cursed into a toy. Drawn into the magical Carrot Kingdom, Mayo discovers that her red cheeks hide unexpected courage. With kindness and determination, she faces the villain Woolly-Boolly and breaks his spell. In helping Dandang, Mayo learns that even the shyest heart can be truly brave. A warm and witty adventure celebrating gentle courage, empathy, and the quiet heroism that shines from even the shyest child.

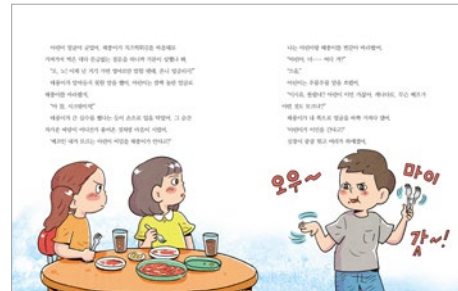
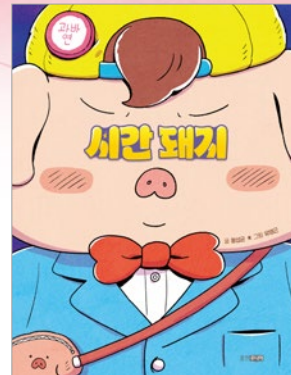


The Chrono Pig

Seop-gyun Hwang, Yeong-geun Yu

168 x 214 mm | 96 pages | January 2025 | Age 7+

One day, a pig dressed in a blue jacket, red bow tie, and yellow shorts appears before ten-year-old Siyu, claiming to be a 'Chrono Pig' from the future. Sent by the Institute of Regret Correction, the Chrono Pig offers Siyu a chance to fix her past mistakes. Siyu can't stop thinking about hurting her friend Arin and failing to apologize. As Siyu wrestles with guilt and fear, she must decide whether to face her mistake or let time slip away again. Blending humor, warmth, and emotional depth, this story captures the fragile moment when friendship, remorse, and courage collide.





Catchee Hiking Day

Yul Seo, Tae-gyu Yun

168 x 214 mm | 120 pages | January 2026 | Age 7+

Meet Catzzang, a chubby stray cat who spends 23 hours a day lying down yet rules the streets with piercing blue eyes and an explosive secret weapon: a legendary fart. When he learns of a shuttle bus that takes dogs to the luxurious pet resort CatDog Forest, he and his gang of street cats launch 'Operation Catchee Hiking' Sneaking aboard the bus, they encounter a pack of pampered puppies, and chaos ensues. But when danger strikes, Catzzang's brave rescue of a trapped beagle changes everything. Through laughter, clashes, and unexpected friendship, Catchee Hiking Day celebrates courage, kindness, and the joy of discovering that even the most unlikely companions can become us.

2023 The 16th Woongjin Junior Literary Award - Grand Prize in Long-form



Soongsoong and Me

Yun-gyeong Ji, Oheat

168 x 214 mm | 112 pages | July 2025 | Age 8+

A collection of three short stories portraying the growing pains of children struggling with emotional absence and change. In 'Soongsoong and Me,' Jinwon quarrels with his best friend over Soongsoong, the comfort doll that fills the void left by his mother. The Refrigerator in Midsummer follows Yureum as she faces conflict while living with her step-grandmother during her mother's remarriage and business trips. In The Thrilling Camera, Hajin, who loves filming surprise videos, accidentally uncovers a friend's secret. Through these tender yet realistic stories, the book captures children's complex emotions as they learn about loss, connection, and empathy.

2023 The 16th Woongjin Junior Literary Award - Grand Prize in Short-form





One Point

Hyun-ah Lee, Omyo

168 x 215 mm | 180 pages | December 2025 | Age 8+

Sojin joined the soft tennis team simply because she loved the crisp, satisfying bounce of the ball. Yet as teammates quit and others turned to the more popular tennis, she begins to question what the sport truly means to her.

Through fierce matches, rivalries, and moments of doubt, Sojin learns that victory is not only about winning points, but about staying true to her passion and effort. One Point is a heartfelt story of young athletes who choose their own paths, holding on to the quiet pride that comes from honest practice and love for the game.

A moving sports story about passion, perseverance, and finding pride in every “One point” earned.



Summer, First Snow

Oneul, Toti

140 x 210 mm | 124 pages | June 2025 | Age 8+

Summer, First Snow tenderly captures the shifting emotions of children on the brink of adolescence. When Yeolmae's secret first love ends in heartbreak, she visits her father's old hometown, where she meets Yeonwoo, a boy from her past, and his ailing sister Yeona. Between friendship and first love, loss and rediscovery, Yeolmae learns that growing up is like the changing of seasons, painful yet beautiful.

With lyrical prose and delicate insight, this coming-of-age story evokes the bittersweet warmth of a ‘First Snow’ falling in the middle of summer.

2023 The 16th Woongjin Junior Literary Award - Excellence Award in Long-form



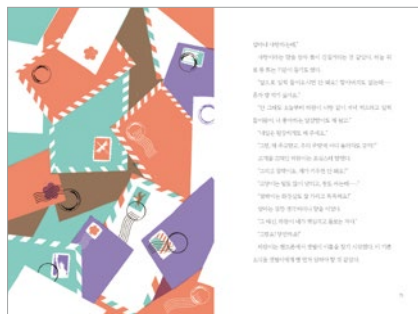


The 7:29 Delivery Shop

Min-sun Kim, Yu Kim

140 x 210 mm | 180 pages | September 2025 | Age 10+

At exactly 7:29 each evening, a peculiar delivery shop opens—run by an enigmatic owner who seems part human, part reaper. The dead visit to send cherished items to those they left behind. One day, Haram receives his late grandfather's wristwatch, which leads him to the shop marked with the sign, "We deliver anything—requests accepted only from the night dew." Hoping to see his grandfather again, he begins working there, delivering the final wishes of wandering souls. Through each midnight delivery, Haram meets others burdened by grief and learns that sharing sorrow is the first step toward healing. A heartfelt and imaginative story that bridges life and death, offering comfort and empathy.



Sandhill

Seo-chan Ha, Seon-yeop Park

150 x 210 mm | 192 pages | April 2025 | Age 10+

After a family tragedy, Jihoon follows his father to a private school in China, only to face relentless bullying and deep loneliness. Clinging to the carving knife his comatose brother left behind, he finds solace in shaping faces from wood. Meanwhile, Rahee, another Korean student desperate to belong, gets caught up with violent seniors and ends up seriously injured. When Jihoon decides to return to Korea to see his brother and Rahee, he sets out with Zhang, a classmate searching for his missing father who helped North Korean defectors. Like sand slipping beneath his feet, Jihoon's fragile world collapses and rebuilds, tracing a painful yet luminous path toward growth. A powerful and emotionally charged coming-of-age story that captures the vulnerability and resilience of youth caught between cultures and borders.



All Around Science

'ALL AROUND SCIENCE' builds a strong foundation in primary science by clearly explaining the principles behind key concepts. Spanning physics, chemistry, biology, earth science, and environmental studies, this 44-volume series aligns with elementary curricula and fosters structured scientific thinking.

Centered on understanding the "why" behind scientific phenomena, the series moves beyond isolated facts to deepen conceptual learning. Supervised by 40 field experts, it ensures accuracy and educational reliability. Comprising 36 core titles, 4 educational comics (Magic Guardians), and 4 factivity books, the series integrates multiple formats to promote inquiry-based learning and active engagement.

Expert-Reviewed for Accuracy and Depth

Supervised by 40 specialists to ensure reliable and age-appropriate content.

Integrated Multi-Format Learning

Combines core texts, edu-comics, and factivity books to strengthen understanding and application.

6 and up | 210 x 265 mm | 32, 36, 48 pages, Edu-Comics: 68 pages, Factivity: 56 pages | September 2017 | 36 titles + 4 Edu-Comics + 4 Factivity Books



Our Body



Let's Explore Our Hands!
Rights sold:
Simplified Chinese



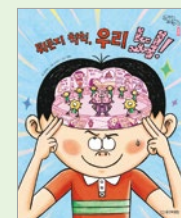
Boo! I am a Skeleton!
Rights sold:
Simplified Chinese, English(HK)



Hotels for Germ
Rights sold:
Simplified Chinese, English, Thai, French(NA), Japanese, Russian



Let's Investigate Our Urine
Rights sold:
Simplified Chinese



Brain Does Everything!
Rights sold:
Simplified Chinese

Animals and Plants



The Great Secret of a Fruit Fly Family
Rights sold:
Simplified Chinese, Russian



Dr. Snow, Tell Us About Cholera!



All About Fish
Rights sold:
Simplified Chinese



Who's After Frogs?
Rights sold:
Simplified Chinese



Urgh! Caterpillars!
Rights sold:
Simplified Chinese



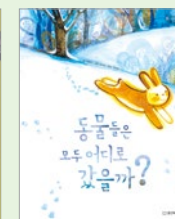
Who is the Best of All?
Rights sold:
Simplified Chinese



Who Eats Poops?
Rights sold:
Simplified Chinese



What's Mouth For?
Rights sold:
Simplified Chinese, French(NA)



Where Are All the Animals?
Rights sold:
Simplified Chinese, English(HK)



Is It a Manure or a Seed?
Rights sold:
Simplified Chinese, French

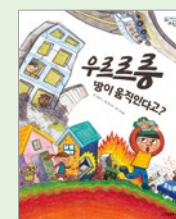
Earth and Life



Can Plants Feel? Can Plants Smell?
Rights sold:
Simplified Chinese



Night at the Stone Museum
Rights sold:
Simplified Chinese



Brr, Brrr Earth is Shaking!
Rights sold:
Simplified Chinese, English(HK)



The Story of Tarbosaurus - How He Became a Fossil
Rights sold:
Simplified Chinese



The Birth of Wings
Rights sold:
Simplified Chinese





What Kinds of Clouds are There?
Rights sold: Simplified Chinese



Pigeons in the City
Rights sold: Simplified Chinese



Plastics, Their Past, Present and Future
Rights sold: Simplified Chinese, French, Spanish, Portuguese, Italian, Polish, Greek, Russian, Japanese, Ukrainian



Matter and Energy



Magnifying Glasses, the Detective vs. Sugar, the Thief
Rights sold: Simplified Chinese



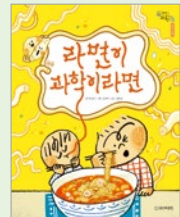
I am a One Big Water Balloon Myself!
Rights sold: Simplified Chinese



Air Around Us
Rights sold: Simplified Chinese



Let's Go to the Universe of Sounds
Rights sold: Simplified Chinese



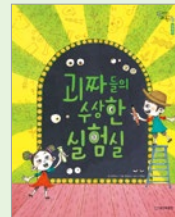
Tell Me Everything, Dr. Noodle



Investigation Report of Sir. Cough Holmes
Rights sold: Simplified Chinese



Let's Make Robots!
Rights sold: Simplified Chinese



Confidential! Suspicious Laboratories of Geeky Scientists
Rights sold: Simplified Chinese

Space



We are Meteorite Hunters
Rights sold: Simplified Chinese



Let's Explore the Moon!
Rights sold: Simplified Chinese



Smartean's Tour to Outer Space
Rights sold: Simplified Chinese



Constellation Shining in a Dark Night
Rights sold: Simplified Chinese



Everthing Falls Down
Rights sold: Simplified Chinese

EDU-COMIC: Magic Guardians



Guard the Chief from the Aliens!
Rights sold: Simplified Chinese



Save the Ocean, Save the Earth!
Rights sold: Simplified Chinese



Run! 10 Sec. to a Volcanic Eruption!
Rights sold: Simplified Chinese



Stop the Electricity Thief!
Rights sold: Simplified Chinese

FACTIVITY BOOKS



Factivity#1 Our Body
Rights sold: Simplified Chinese, Thai



Factivity#2 Animals and Plants
Rights sold: Simplified Chinese, Thai



Factivity#3 Earth and Space
Rights sold: Simplified Chinese



Factivity#4 Matter and Energy
Rights sold: Simplified Chinese



One Step Forward - Math

'ONE STEP FORWARD - MATH' builds a strong foundation in primary mathematics by introducing key concepts through engaging narratives and systematic practice. This 52-volume series consists of 30 narrative picture books structured across three progressive levels and 22 dedicated workbooks developed to accompany the Step 2 titles, offering a comprehensive and balanced early math program.

Focused on conceptual understanding, the series helps children grasp not only how mathematical problems are solved but also why they work. The three-level picture book structure ensures gradual progression, while the Step 2-aligned workbook line reinforces key concepts introduced in the main titles, covering numbers, operations, shapes, measurement, and rules to strengthen accuracy and problem-solving confidence.

Three-Level Narrative Structure

30 story-based picture books organized in Levels 1-3 to build concepts progressively.

Step 2 Companion Workbooks

22 practice workbooks designed to reinforce and extend the mathematical concepts introduced in the Step 2 titles.

4 and up

215 × 250 mm - 240 × 230 mm, Workbooks: 215 × 265 mm | 14-20, 36-44 pages, Workbooks: 24 pages | December 2018 | 30 Picture Books + 22 Workbooks

Rights sold: Simplified Chinese, Complex Chinese (3 titles*)

Step 1

Numbers, Classification, Shape, Structure & Patterns, Measuring



Number Eraser



Dala has Changed



A Journey to the Shape World



Let's Find Rules



A Day at a Farm



Hide-and-Seek



Mr. Owl's Sweet Dream Shop



Persimmon Seller and Garlic Seller



I'm Not Afraid



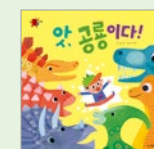
Monster's Noisy Apartment



Witch's Creepy Store



Ten Black Dots



It's a Dinosaur



Hold Your Temper



Ask Me about Cats



Mr. Weird's Special Investigation



Emergency Ambulance Crew for Shapes



Dots and Lines



Mr. Ladle and Mrs. Needle



Mr. Gorilla in the Forest



Number Eraser



Dala has Changed



A Journey to the Shape World



Let's Find Rules



A Day at a Farm



Christmas Shopping



A Hungry Wolf



Trip to Jeju Island



I Will Wake You Up



One Chaotic Birthday Party





A Wacky Flea Market



What Does Day Mean?

Step 3 Detective Beanie

Mathematical Problem Solving



Find Roi!*



Find a Necklace Thief!*



Find a Golden Dish*



Math Team Workbooks for Step 2

Numbers & Operations



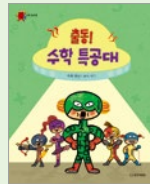
One Digit Numbers



Two Digit Numbers



Three Digit Numbers



Counting



Addition



Subtraction



Addition and Subtraction-1



Addition and Subtraction-2



Subtracting Two Digit Numbers



Data & Classification



Classification



Graph



Geometry & Spatial Sense



3-D Shapes



2-D Shapes



Fractions



Location and Direction



Patterns & Logical Thinking



Complex Rules



Simple Rules



Measurement & Everyday Math



Compare Weight and Quantity



Telling Time



Compare Length and Width



Money



Time



Illustration from The Coat of Today by Su-yeon Lee

